



## THE ARM IPO FRENZY: NAVIGATING THE TECH REVOLUTION WITH CARE

In the fast-paced world of technology, one company is standing at the forefront of a transformative revolution. Arm, renowned for building foundational computing platforms, is empowering businesses of all sizes to create groundbreaking products and experiences across a myriad of devices. From mobile gadgets to laptops, wearables to VR, Arm is shaping the future of mobile and technology experiences.

## THE POWER OF TOTAL COMPUTE SOLUTIONS (TCS23)

Arm's Total Compute Solutions (TCS23) is a testament to this transformation. It's redefining the future of mobile computing with remarkable double-digit gains in CPU performance and efficiency. This leap forward is poised to drive the next generation of AI and immersive mobile gaming experiences, revolutionizing how we interact with technology right in the palm of our hands

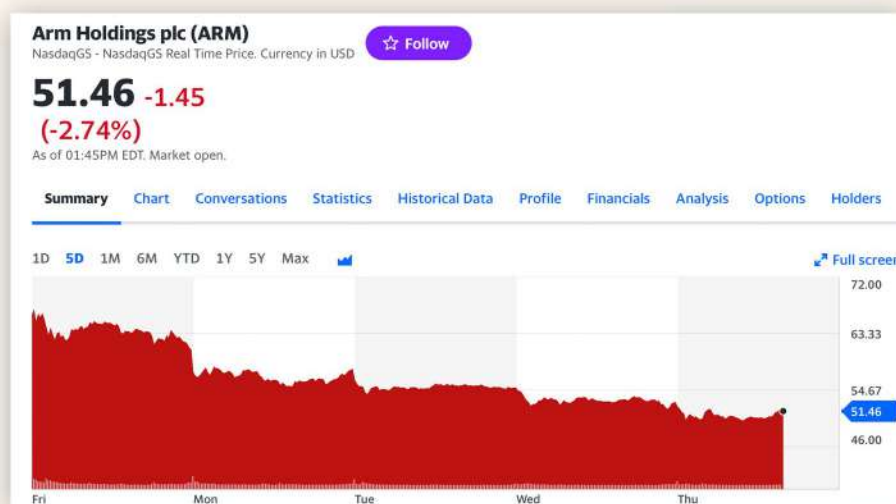
## ARM'S CRUCIAL ROLE IN THE IOT REVOLUTION

Arm isn't just making waves in mobile; it plays a pivotal role in the Internet of Things (IoT) revolution. IoT is reshaping industries by enabling billions of devices to automatically gather and analyze vast amounts of data. This data has the potential to address global issues such as climate change, urban infrastructure decay, supply chain optimization, and healthcare access. Arm's technology serves as a cornerstone of this data-driven transformation.



## THE HYPE SURROUNDING ARM'S IPO

Amid these technological breakthroughs, there's one investment opportunity that's captured the spotlight – Arm's highly anticipated initial public offering (IPO). With plans to raise approximately \$5 billion, this IPO is one of the most significant financial events of 2023. But for retail investors eager to participate, caution is advised. History shows that hot IPOs can be risky, with average declines of 47% from their first-day closing prices.





### THE RETAIL INVESTOR DILEMMA

Arm's IPO is primarily marketed towards institutional investors, potentially leaving retail investors buying shares at higher prices once trading begins. Given the typical short holding periods of retail investors, there's a risk of losses. Only a few IPOs, such as Snowflake and Airbnb, have delivered substantial returns for investors.

### EXPERT ADVICE: PROCEED WITH CAUTION

Despite the hype, experts advise caution and suggest that investing in low-cost index funds may be a safer strategy for retail investors. The IPO market has seen volatility and uncertainties in recent years, and while Arm's debut and other upcoming listings like Instacart may revitalize the IPO market, the risks associated with individual stock investments remain.

### THE FINANCIAL LANDSCAPE OF ARM'S IPO

Arm's IPO is expected to set a high bar for future tech IPOs, potentially raising up to \$4.9 billion and valuing the company at over \$50 billion. Demand for Arm shares has been overwhelming, with reports suggesting it's oversubscribed by ten times. The IPO's share price is anticipated to fall within the range of \$47 to \$51 per share. ### The Interest of Tech Giants Arm's history, financial statistics, and strategic positioning have garnered significant interest from tech giants like Apple, Google, Nvidia, and TSMC. They've expressed their intentions to purchase substantial shares in the IPO, underscoring Arm's critical role in the technology ecosystem.

Arm is undeniably at the forefront of shaping the future of mobile and technology experiences. Its Total Compute Solutions, pivotal role in IoT, and transformative impact on cloud computing are all testaments to its significance. However, potential investors in Arm's IPO should proceed with caution, considering the historical volatility of such offerings and the potential for retail investors to enter at higher prices. Nonetheless, Arm's IPO represents a significant milestone in the tech industry and financial markets, generating considerable excitement and expectations for the future.

